How is this info presented to users?

This is the consent screen that users see

An image showing the layout of the consent screen shown to end users
                  for your app. From top to bottom, the consent screen displays your
                  application logo (if applicable), application name, requested scopes, and
                  links to your privacy policy and terms of service.

1. The logo and name of your app

A logo is recommended, but it is not required

1. The email address that users can use to contact you and a list of scopes

Scopes are your app's specific requests for access to a user's Google Account and what data will be shared.

You will add scopes in the next step.

1. The links to your app's Privacy Policy and Terms of Service

This section also includes:

* + A sentence that describes how a user can manage access to their Google Account
  + A link to a Google article that describes how Google helps users share their data safely